

*Please return to:*

*Executive Assistant  
Kennewick Irrigation District  
12 West Kennewick Avenue  
Kennewick, WA 99336*

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**KENNEWICK IRRIGATION DISTRICT  
RESOLUTION 2011-24**

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**ADOPTING A COMMUNICATIONS PLAN FOR THE DISTRICT**

**WHEREAS**, the Board of Directors of the Kennewick Irrigation District is committed to keeping the District's community partners and rate payers informed through transparent and frequent interaction; and

**WHEREAS**, the District has contracted for professional services to perform a review of the District's messaging, website, recent media coverage and message training with employees, and

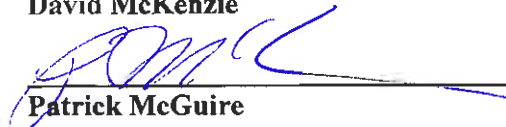
**WHEREAS**, the consultant has determined that the District has reached a critical communication point and that public education and engagement are crucial; and

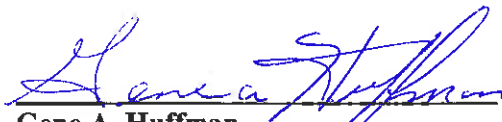
**WHEREAS**, the Board has received the report of the consultant and, after review by the Board and senior management, has accepted the recommendations therein; and

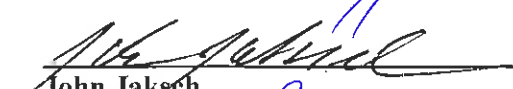
**NOW THEREFORE BE IT RESOLVED** that the Board of Directors herein adopts the Communications Plan prepared by Desautel Hege Communications, the District's consultant.

Resolution 2011-24 is hereby adopted by the Board of Directors of the Kennewick Irrigation District, Benton County, Washington, at a meeting with a quorum present in open public session thereof, this 16<sup>th</sup> day of August, 2011.

  
David McKenzie

  
Patrick McGuire

  
Gene A. Huffman

  
John Jaksch

  
Kirk Rathbun